

SITE PLAN

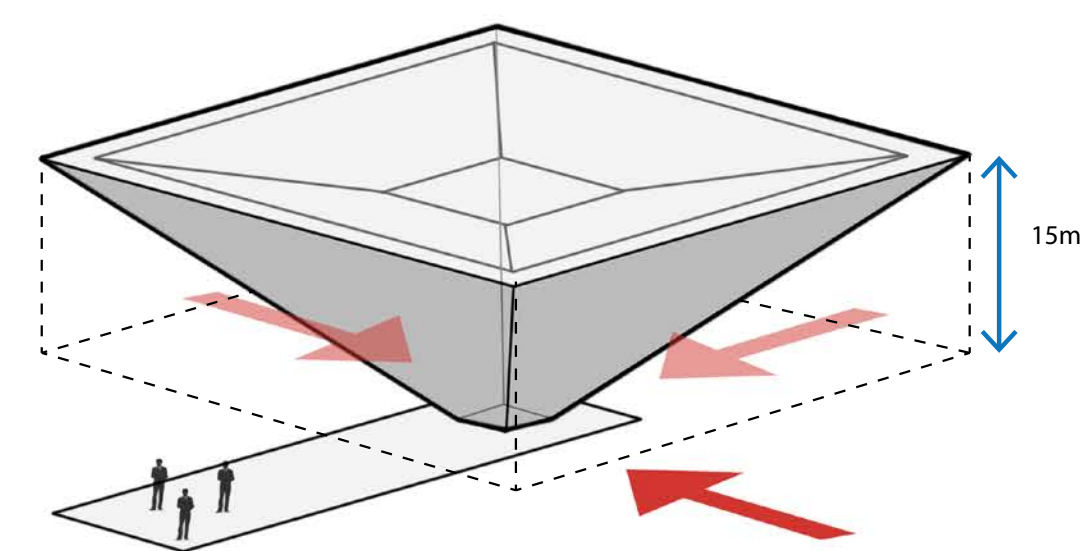


SOCIAL EXPERIENCE

THE PROJECT PROVIDES A CLEAR VIEW OF THE FORE SHORE DURING THE DAY .
 AT NIGHT THE SITE TRANSFORMS INTO A NEW ENTERTAINMENT EXPERIENCE WHERE ENERGY MODULES BECOME HOSTS FOR LARGE SCALE HOLOGRAMS AND LIGHT SHOWS. SCREENS PLACED AT THE BASE PROJECTS IMAGERY ON THE GLASS CREATING 3D HOLOGRAMS.
 2 OF THE MODULES ACT AS AN ENTRANCE PAVILION TO THE SITE, THEY CAN BE EXPLORED VIA STEPPED TOPOGRAPHY, THE PAVILION MODULES HOST 2 DIRECTIONAL HOLOGRAMS WHILE THE REST OF THE MODULES WORK WITH 4 DIRECTIONAL HOLOGRAMS.

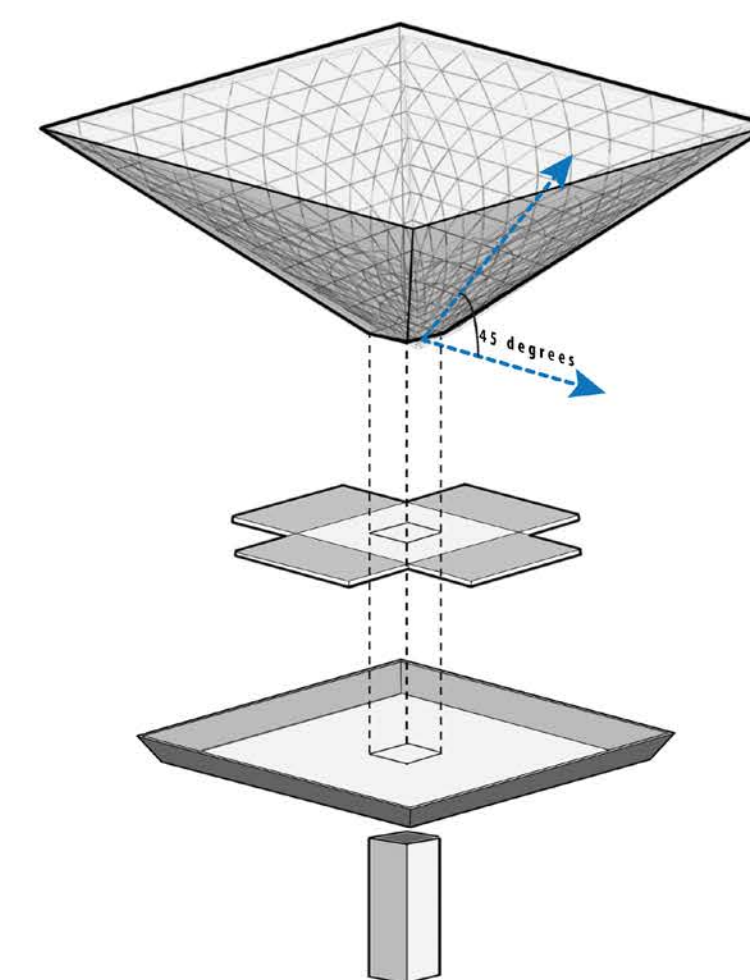
THE SITE'S LANDSCAPE PROVIDES A PERFECT STAGE FOR LIVE SHOWS AND SMALL MUSIC VENUE
 THE PROJECT'S OBJECTIVE IS TO TRANSFORM ST KILDA INTO AN ATTRACTION AND A SPACE FOR ENTERTAINMENT

NIGHT MODE



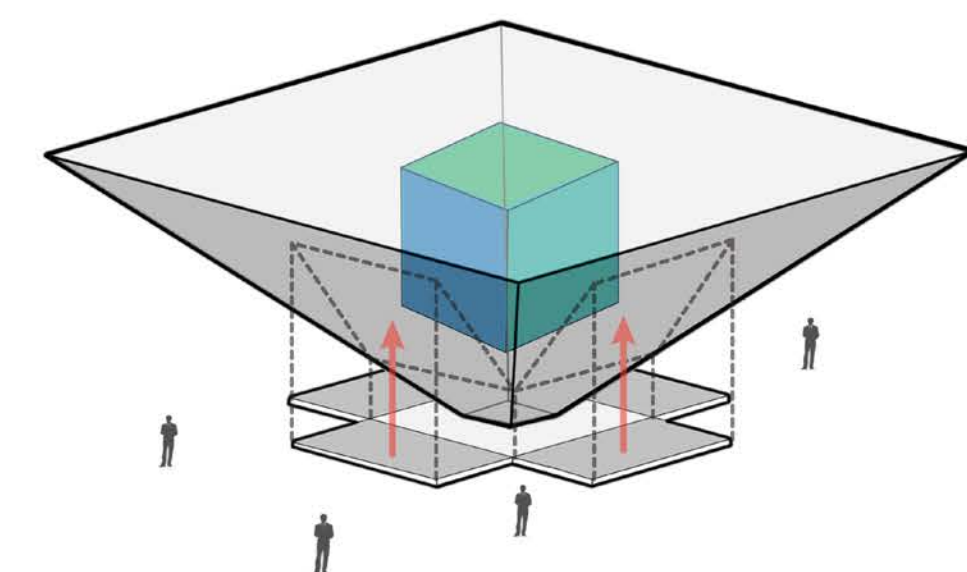
FORM

the energy system is lifted 15m above the ground on a semi-transparent structure to clear as much free space as possible while maintaining visual connection across the site.



COMPONENTS

The structure consists of four plexi glass planes placed at a 45 degree angle on a triangular steel grid.
 at the base 4 screens aligned to the glass planes.
 This module is placed on an RC core that runs through the parking level.



PEPPER'S GHOST EFFECT

Each screen displays a different projection view of an animation which is reflected on the plexi glass creating a 3D hologram effect.